
Media Information

For Immediate Release

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Swire offers “Swire China Scholarships” scheme for a second year
Sponsoring Hong Kong students pursuing tertiary education in Mainland China

Swire announced today that it will offer its Swire China Scholarships scheme for a second year. The scheme provides sponsorship for Hong Kong students wishing to pursue tertiary education in Mainland China and covers 13 universities, including Peking University, Tsinghua University, Renmin University of China, Beijing Normal University, Fudan University, Shanghai Jiao Tong University, Zhejiang University, Nanjing University, Xiamen University, Sun Yat-sen University, Sichuan University, Chongqing University and Zhengzhou University.

“The Swire China Scholarships were very well received at their inaugural launch last year and we awarded scholarships to 15 Hong Kong students who obtained offers for undergraduate programmes at one of the designated Mainland universities,” said Ivan Chu, Chairman of John Swire & Sons (China) Limited. “It showed that many young people in Hong Kong are keen to live and study in Mainland cities and establish social and professional networks on the Mainland.”

Mr Chu continued, “The on-going development of the Guangdong-Hong Kong-Macao Greater Bay Area and integration of the Yangtze River Delta region and the Beijing-Tianjin-Hebei Region will provide huge impetus for economic growth. It will offer unprecedented career opportunities for Hong Kong students graduating from Mainland universities.”

Swire has been established in China for over 150 years. Today, Swire’s diversified business interests in Mainland China encompass property investment and management, aviation services, beverage production and distribution, food production and distribution, multipurpose liner shipping services, and distribution and retail of sports and lifestyle branded goods. Swire’s total investment in Mainland China currently exceeds RMB 94 billion.

Media Information

/ ...2

“In recent years, more and more international companies have expanded into Mainland China to take advantage of the burgeoning economy and growth in consumer spending in the domestic market. As a result, there is a growing demand for talented young professionals who have experience of living and working on the Mainland. We believe that the Swire China Scholarships are helping to nurture these future business leaders, who will in turn help contribute to the future prosperity of Hong Kong and Mainland China,” said Mr Chu.

Applicants for the Swire China Scholarships should be Hong Kong students who attained outstanding results in the Hong Kong Diploma of Secondary Education Examination and have been admitted to the designated Mainland universities. Candidates should possess strong communication and leadership skills, a commitment to serving Hong Kong and an interest in participating in the development of Mainland China.

The scholarships will be awarded to 30 students in the 2019/2020 academic year including 15 new Year One students and 15 existing Year Two awardees. The scheme is open to applications until 2nd September 2019. More details are available on the Swire group website. You may also send email enquiries to jsschina@jsshk.com for further information.

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About Swire

Swire is a highly diversified global group, with principal business activities that include Property, Aviation, Beverages & Food Chain, Marine Services and Trading & Industrial interests. Many of the group’s core businesses can be found within the Asia Pacific region, where traditionally Swire’s operations have centred on Hong Kong and Mainland China. Within Asia, Swire’s activities come under the group’s publicly quoted arm, Swire Pacific Limited. Visit Swire’s website at www.swire.com.