




Donations
HK\$3.10M

Volunteer Hours
>4,000
Hours

COMMUNITY

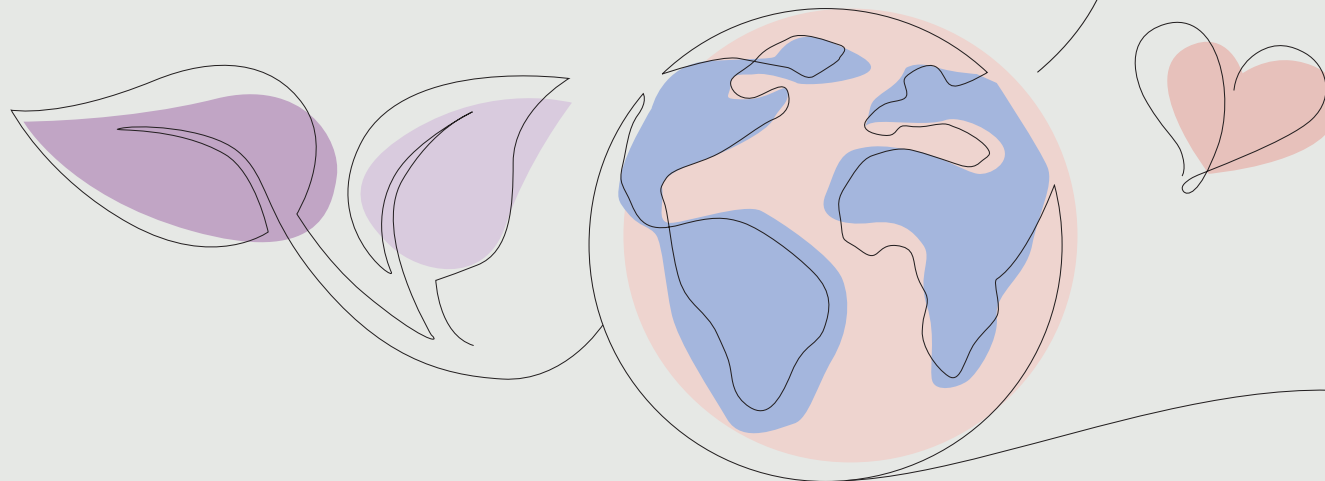
As a responsible corporate citizen, we make contributions to society that go beyond our direct economic contributions. The Group is committed to maintaining strong relationships with community members, bringing value to their communities and respecting their culture and heritage. Additionally, we provide care and support to the community through fundraising and the activities of our staff volunteers.

2018 Progress Update

Objective	Progress	Remarks / Further Actions
Encourage employees to participate in volunteer services	 Ongoing	N/A

2019 Action Plans

Key Action Plans
<ul style="list-style-type: none"> Encourage employees to participate in volunteer services



Our Charitable and Community Strategy

We are particularly focused on child and youth development, environmental protection and minority groups, and will engage our customers to synergise our efforts in the community.

Caring for Underprivileged and Minority Groups

During the review period, HAECO Hong Kong supported the 24 Hour Charity Dinghy Race 2018. Our employees formed a team to join this endurance challenge to raise funds for children in need and the less abled in the local community.



HAECO Hong Kong team members at the 24 Hour Charity Dinghy Race 2018.

Child and Youth Development



Girls in Aviation Day

In 2018 HAECO Americas sponsored Girls in Aviation Day, which encourages young women to explore careers in aviation, for the second year running. In this day of fun and interactive activities, girls can spend time with influential aviation role models. This initiative forms part of our diversity and inclusion programme at HAECO Americas.

Protecting the Environment

HAESL continued to support a variety of environmental initiatives during the year. In particular, HAESL organised two tree planting events to raise awareness of climate change. These events combined tree-planting, hiking and a test of participants' endurance, while helping to spread the message of Save Trees, Conserve Nature.



Four dedicated conservationists from HAESL planted trees in Hong Kong's countryside.

Recognition and Awards

HAECO Hong Kong received the 10 Years Plus Caring Company and HAESL received the Caring Company awards by the Hong Kong Council of Social Service for good corporate citizenship.