

SWIRE GROUP
CORPORATE PROFILE

ABOUT SWIRE

1816

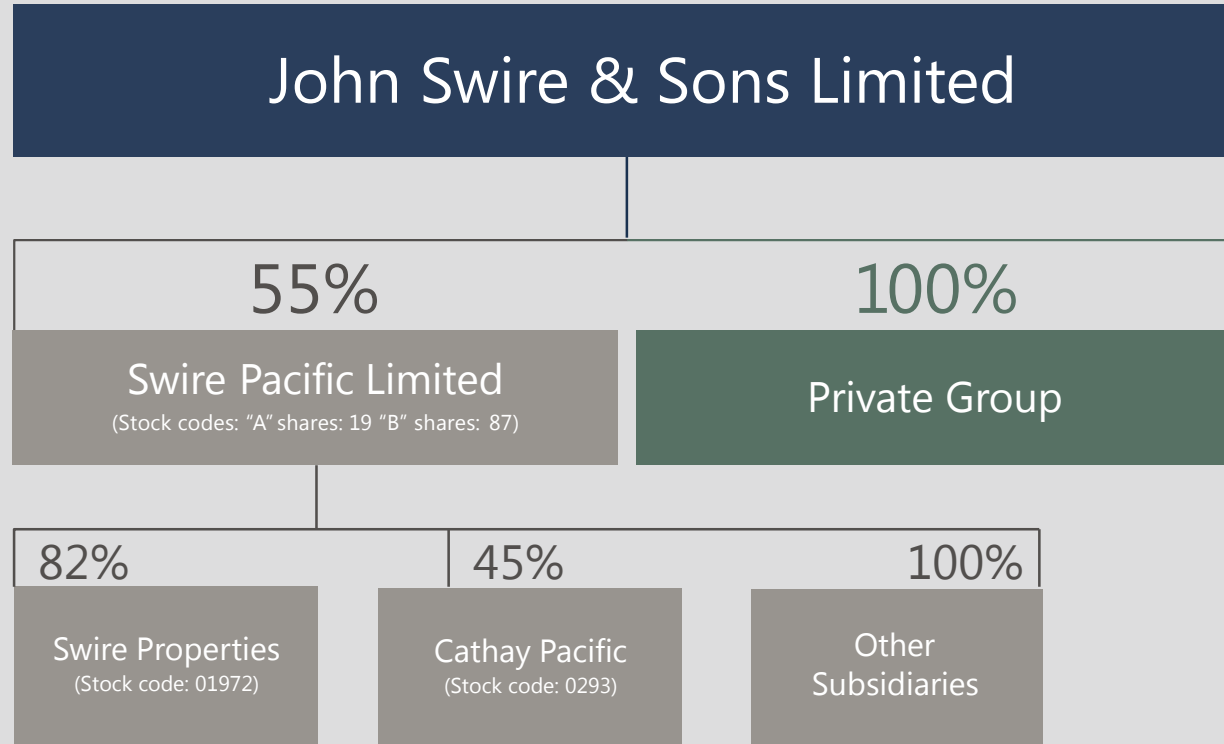


JOHN SWIRE & SONS

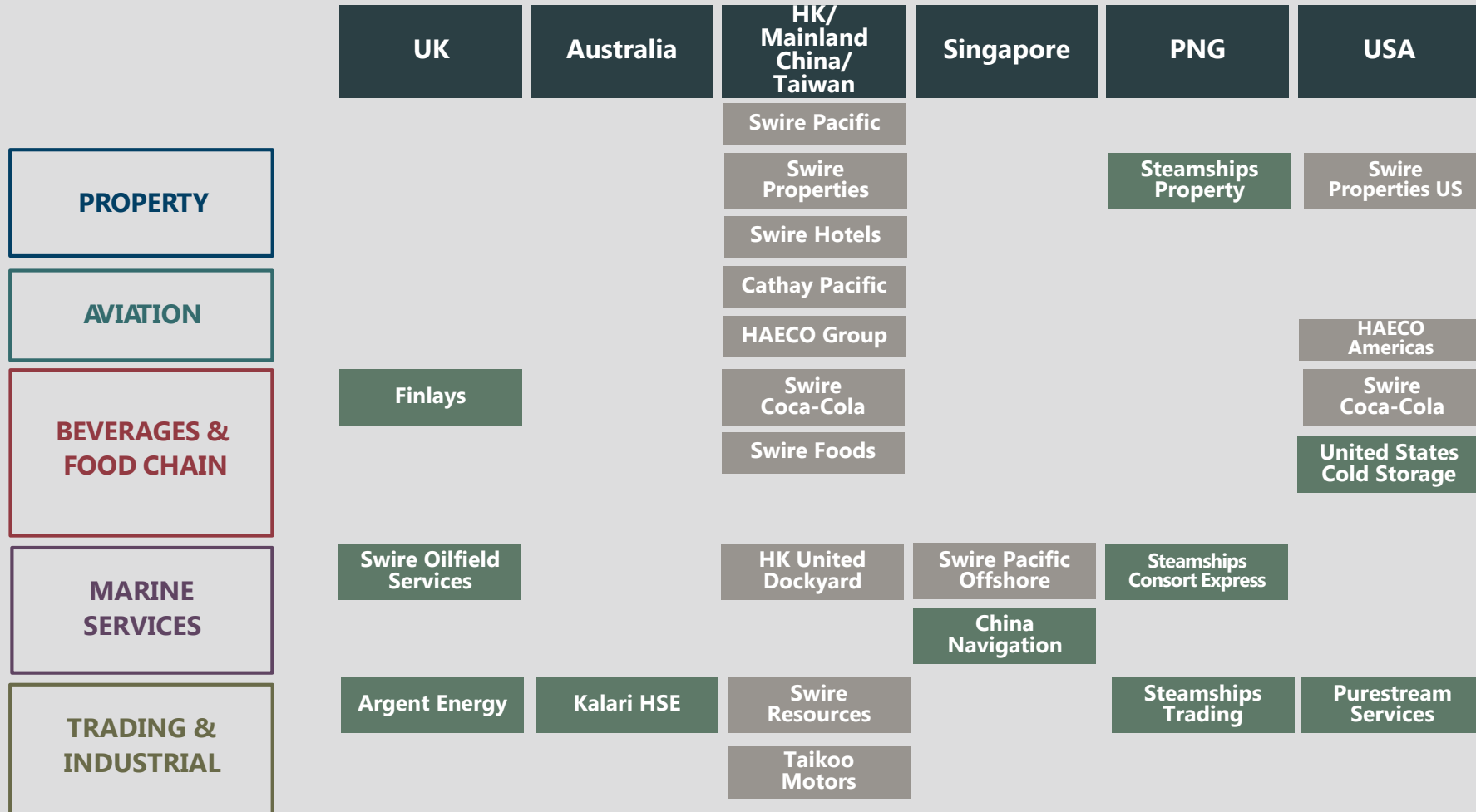
Diversified
&
Global

太古

THE SWIRE GROUP



THE SWIRE GROUP



Private Group companies
 Companies under Swire Pacific Limited

HISTORY OF THE GROUP (1816 – 1933)



John Swire & Sons established.



Swire establishes branch office in Hong Kong.



Taikoo Sugar Refinery goes into production.



Swire establishes Orient Paint in Shanghai.

1816

1861

1866

1870

1872

1884

1907

1933



Outbreak of the American Civil War disrupted trans-Atlantic cotton trade.



Swire establishes an office in Shanghai under the name "Butterfield & Swire".



Swire establishes CNCo to operate ships on the Yangtze River.



Swire completes construction of Taikoo Dockyard.

HISTORY OF THE GROUP (1941 – 1996)



Swire acquires a controlling stake in Cathay Pacific Airways.



Swire acquires the Coca-Cola franchise in Hong Kong.



Taikoo Swire is renamed Swire Pacific Limited.



Cathay Pacific Airways is listed on The Stock Exchange of Hong Kong.



Swire Beverages (now renamed as Swire Coca-Cola) opens its first plant in Mainland China.



Swire acquires a major stake in Hong Kong Dragon Airlines.

1941-45

1948

1950

1965

1972

1974

1975

1986

1988

1989

1990

1996



Taikoo Dockyard bombed; Swire's properties in China looted; CNCo's fleet sunk.



HAECO is formed.



Swire Properties Limited is incorporated.



Swire enters the offshore oil support industry by forming Swire Pacific Offshore.



Pacific Place opens.



Swire takes controlling stake in Steamships Trading.



Opening of TAECO in Xiamen.

HISTORY OF THE GROUP (2000 – 2018)



The Cathay Pacific group establishes a cross-shareholding with Air China.

Dragonair (rebranded as Cathay Dragon in 2016) becomes a wholly owned subsidiary of Cathay Pacific.



Swire acquires a 75% stake in Argent Energy.



The group celebrates its 200th anniversary and also 150 years of presence in China.



Swire Coca-Cola significantly expands new franchise territories in Mainland China.

2000



Finlays becomes a wholly owned subsidiary.

2006

Taikoo Li Sanlitun in Beijing, Swire Properties' first mixed-use development in Mainland China, opens.



2008



Taikoo Hui in Guangzhou opens.

2011

2012



Swire Properties is listed on The Stock Exchange of Hong Kong.

2013



Sino-Ocean Taikoo Li Chengdu opens.

2015

2016

2017

HKRI Taikoo Hui in Shanghai opens.

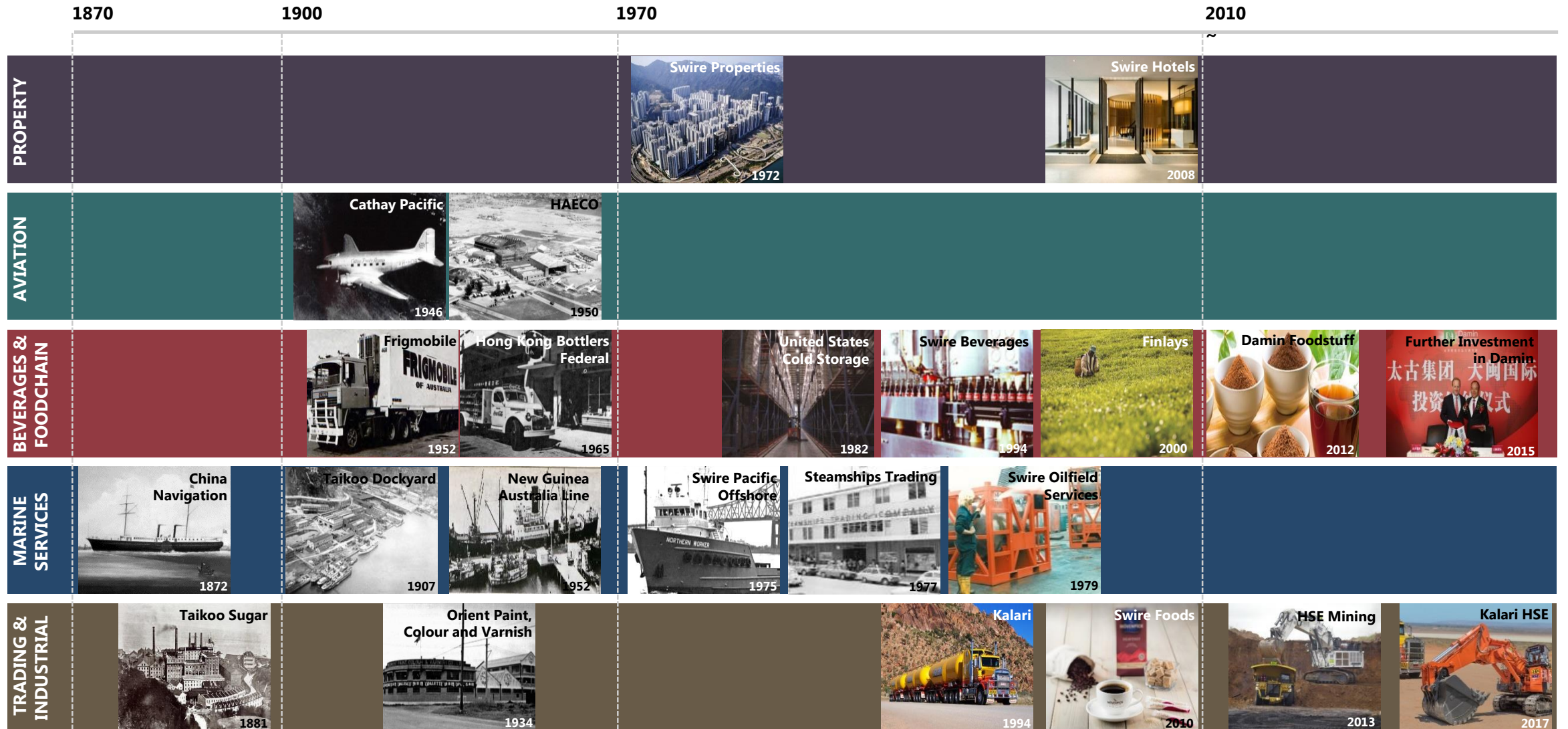


2018



Swire Pacific privatises HAECO.

EVOLUTION



OUR STORY



BUSINESS OVERVIEW



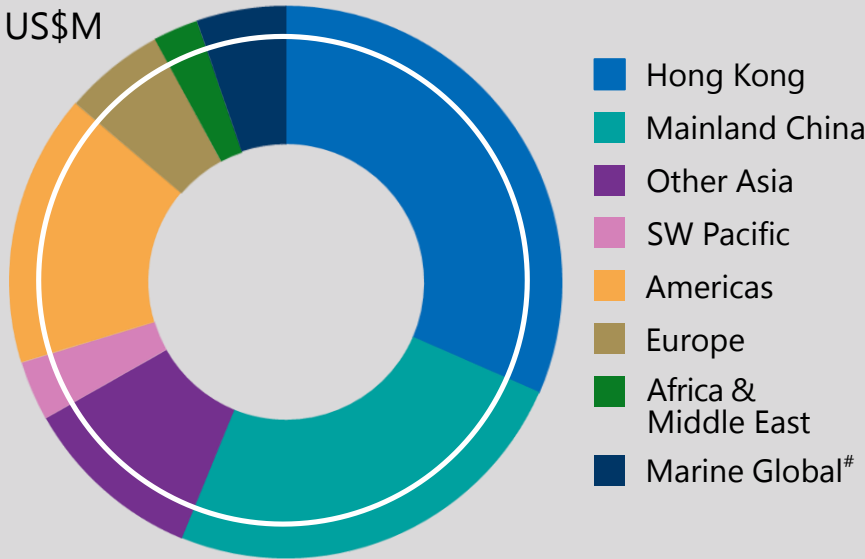
GROUP KEY FINANCIALS 2018

Turnover (US\$)

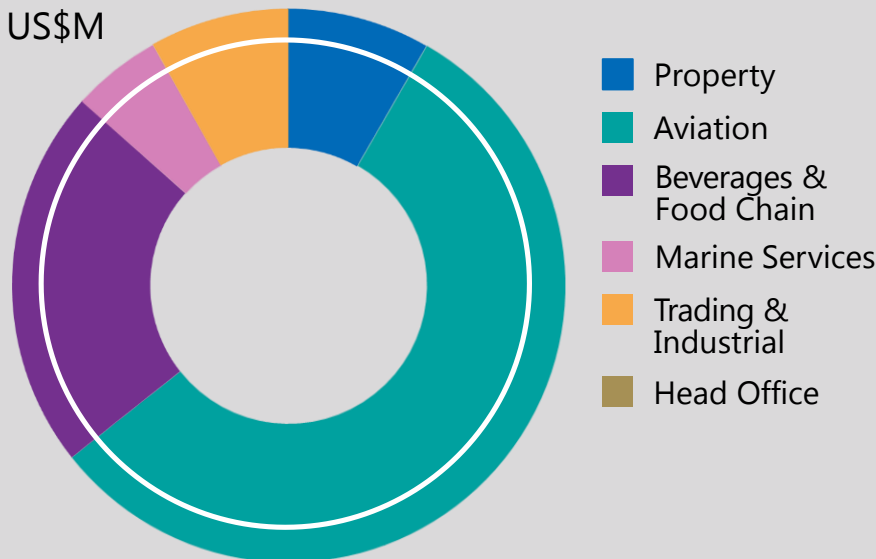
32,517

million

Turnover by Region | 2018



Turnover by Division | 2018



[#] Due to the global nature of our Marine Services businesses, geographical segmentation is not always possible. Accordingly, we have allocated these businesses to a Marine Global region.

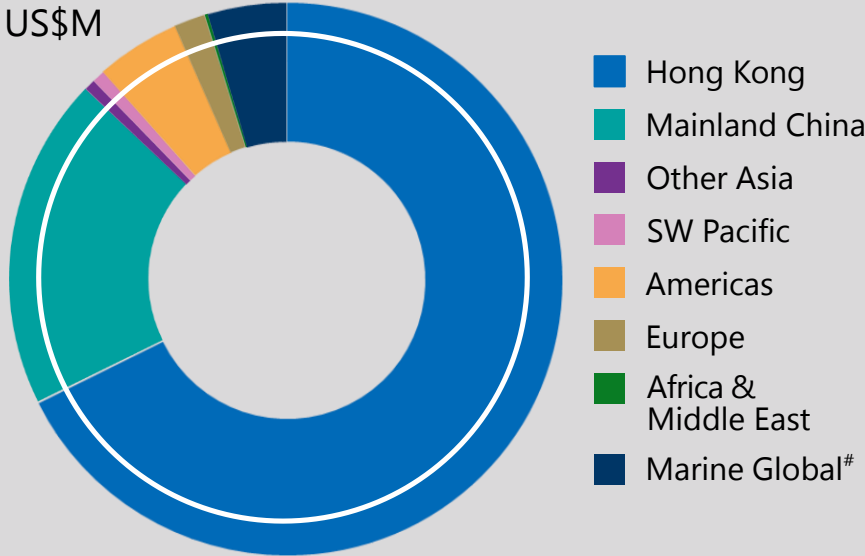
GROUP KEY FINANCIALS 2018

Capital Employed (US\$)

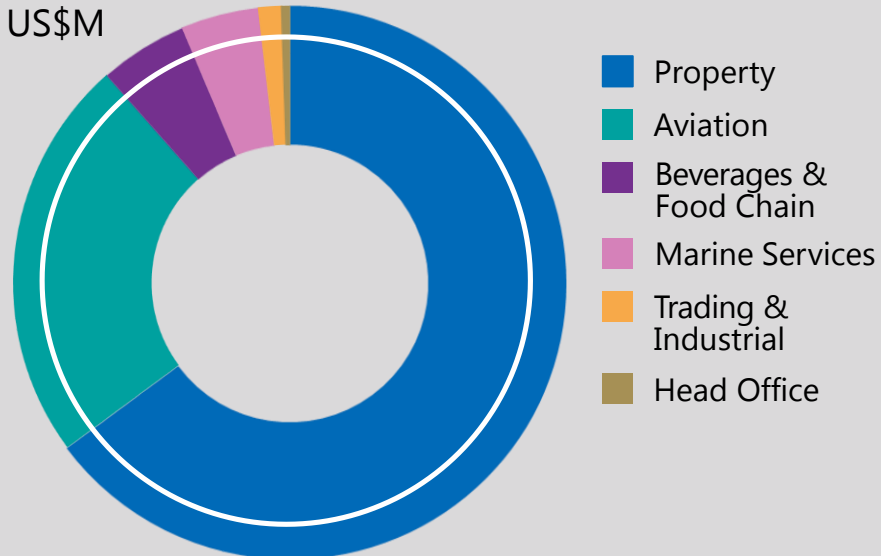
71,006

million

Capital Employed by Region | 2018



Capital Employed by Division | 2018



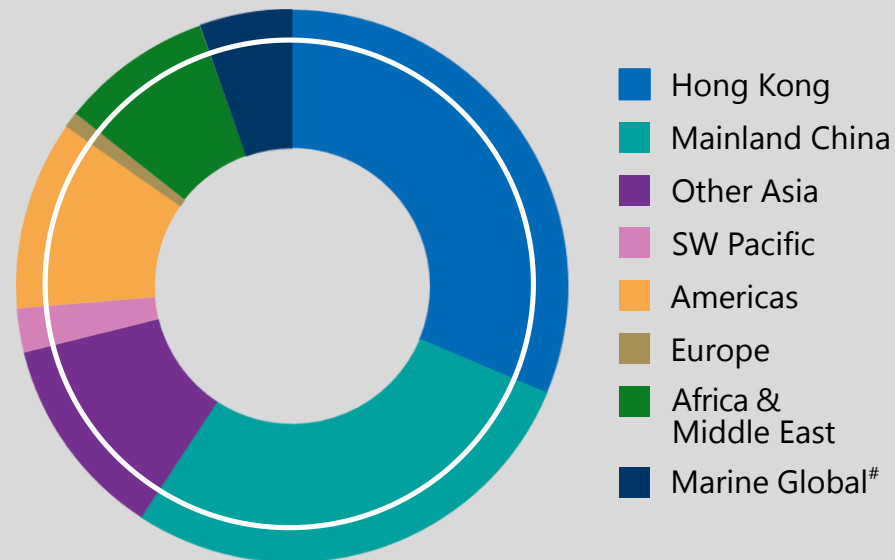
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GROUP KEY FINANCIALS 2018

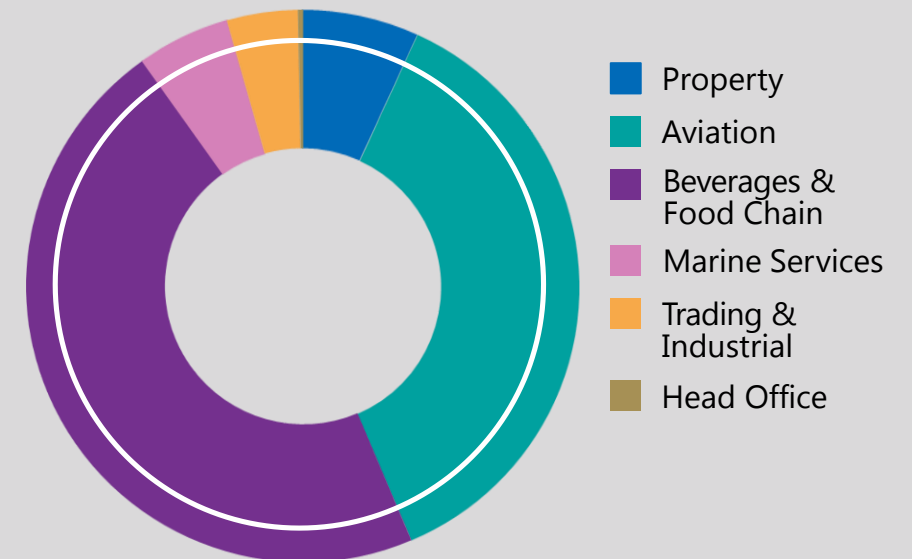
Employees

133,624

Employees by Region | 2018



Employees by Division | 2018



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MARKET CAPITALISATION OF LISTED COMPANIES

 SWIRE PACIFIC

US\$ **14.5** Bn

 SWIRE PROPERTIES

US\$ **20.5** Bn


CATHAY PACIFIC

US\$ **5.6** Bn

 STEAMSHIPS

US\$ **0.4** Bn

(Average market capitalisation for the 31 days of December, 2018)



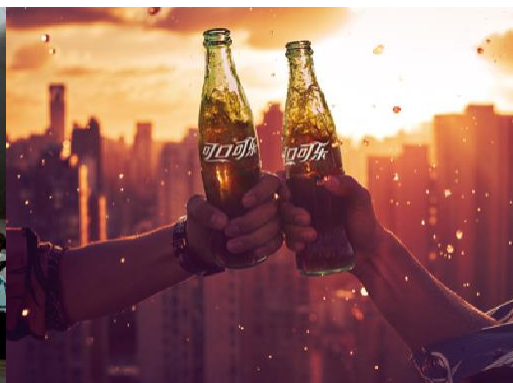
PROPERTY

AVIATION

**BEVERAGES &
FOOD CHAIN**

**MARINE
SERVICES**

**TRADING &
INDUSTRIAL**





PROPERTY

 SWIRE PROPERTIES

 STEAMSHIPS



Develops and manages large-scale mixed-use projects that **transform urban areas** in Hong Kong, Mainland China and the USA

HONG KONG



Pacific Place

One of Hong Kong's **most desired** business and shopping addresses



Taikoo Place

Hong Kong's **largest** business hub outside Central



Cityplaza

Features Hong Kong Island's **biggest** shopping mall by GFA



Citygate

Mixed-use complex **adjacent to notable tourist attractions** in the Lantau Island

MAINLAND CHINA

INDIGO



Taikoo Li Sanlitun



Shanghai

Chengdu

Guangzhou



Taikoo Hui



HKRI Taikoo Hui



Sino-Ocean
Taikoo Li Chengdu



USA

Brickell City Centre



HOTELS

The House Collective



The Upper House
Hong Kong



The Opposite House
Beijing, Mainland China



The Temple House
Chengdu, Mainland China



The Middle House
Shanghai, Mainland China

HOTELS

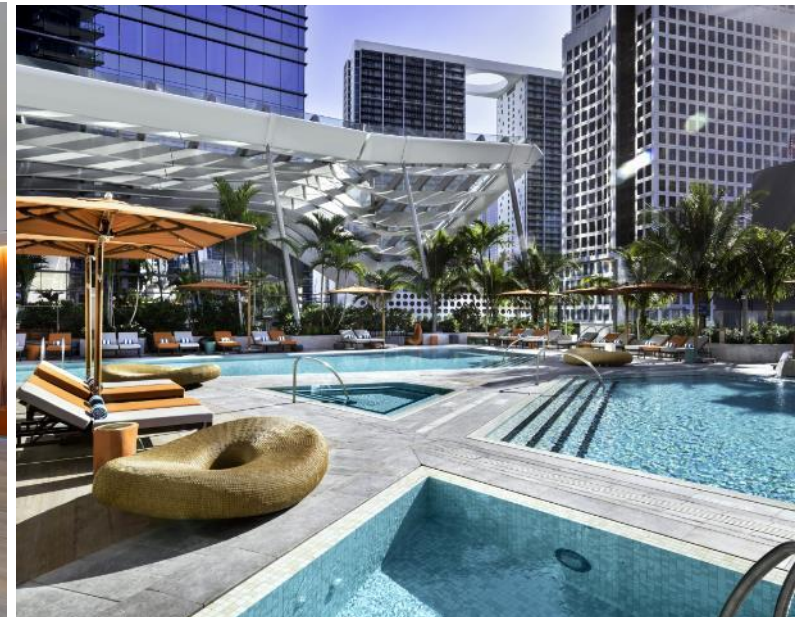
EAST



EAST, Hong Kong
Hong Kong



EAST, Beijing
Mainland China



EAST, Miami
USA



One of Papua New Guinea's
oldest and **best-known**
conglomerates

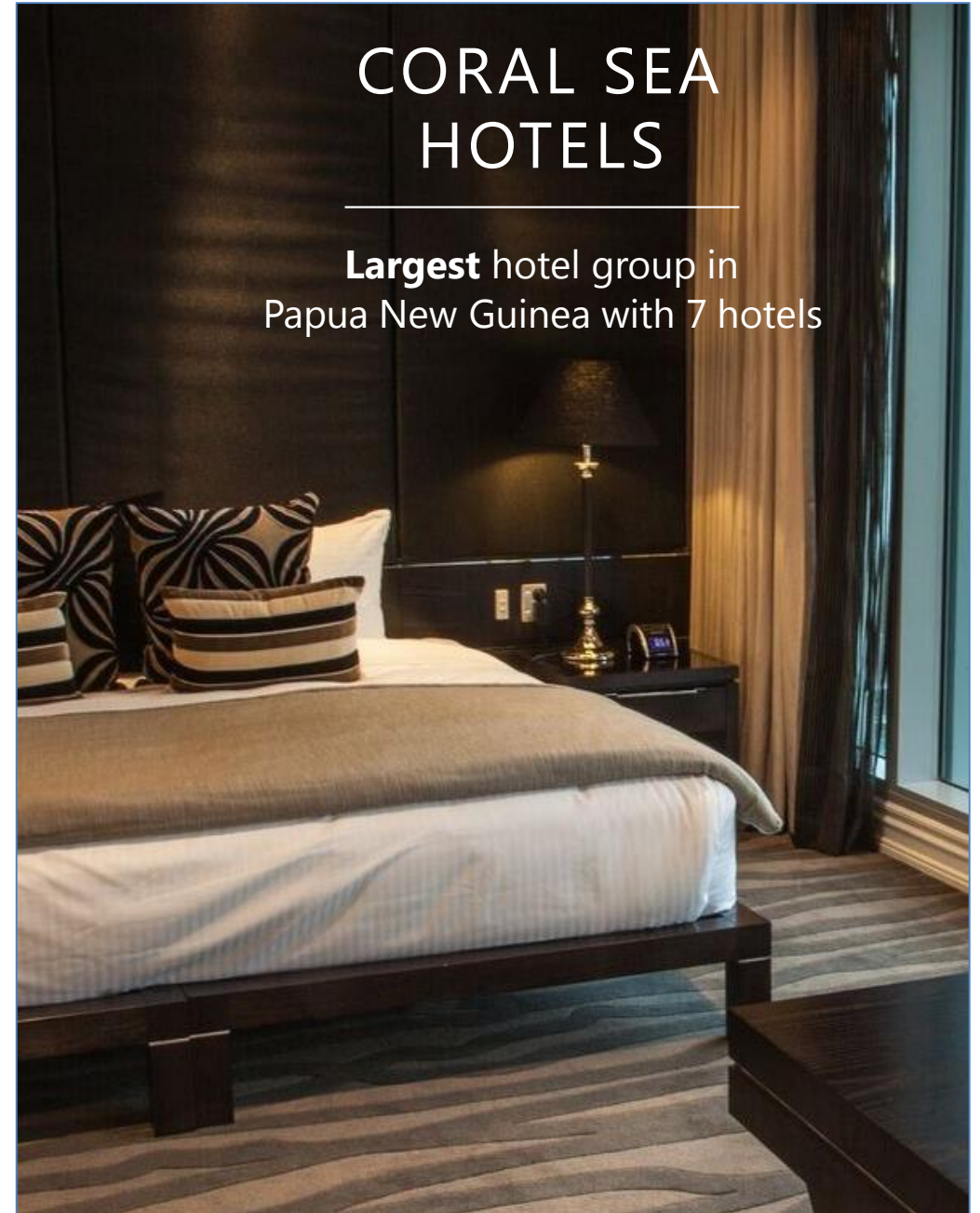
PACIFIC PALMS PROPERTY

One of the **leading** property developers in Papua New Guinea, with residential, commercial, retail and industrial property throughout the country



CORAL SEA HOTELS

Largest hotel group in Papua New Guinea with 7 hotels





AVIATION

 CATHAY PACIFIC

 HAECO



 **CATHAY PACIFIC**

Hong Kong's **flag carrier** and one of the world's **leading international** airlines

 **CATHAY DRAGON**

Wholly owned subsidiary of Cathay Pacific and a **regional airline** based in Hong Kong

CATHAY PACIFIC GROUP

Fleet Profile

Cathay Pacific

154 aircraft



Cathay Dragon

48 aircraft

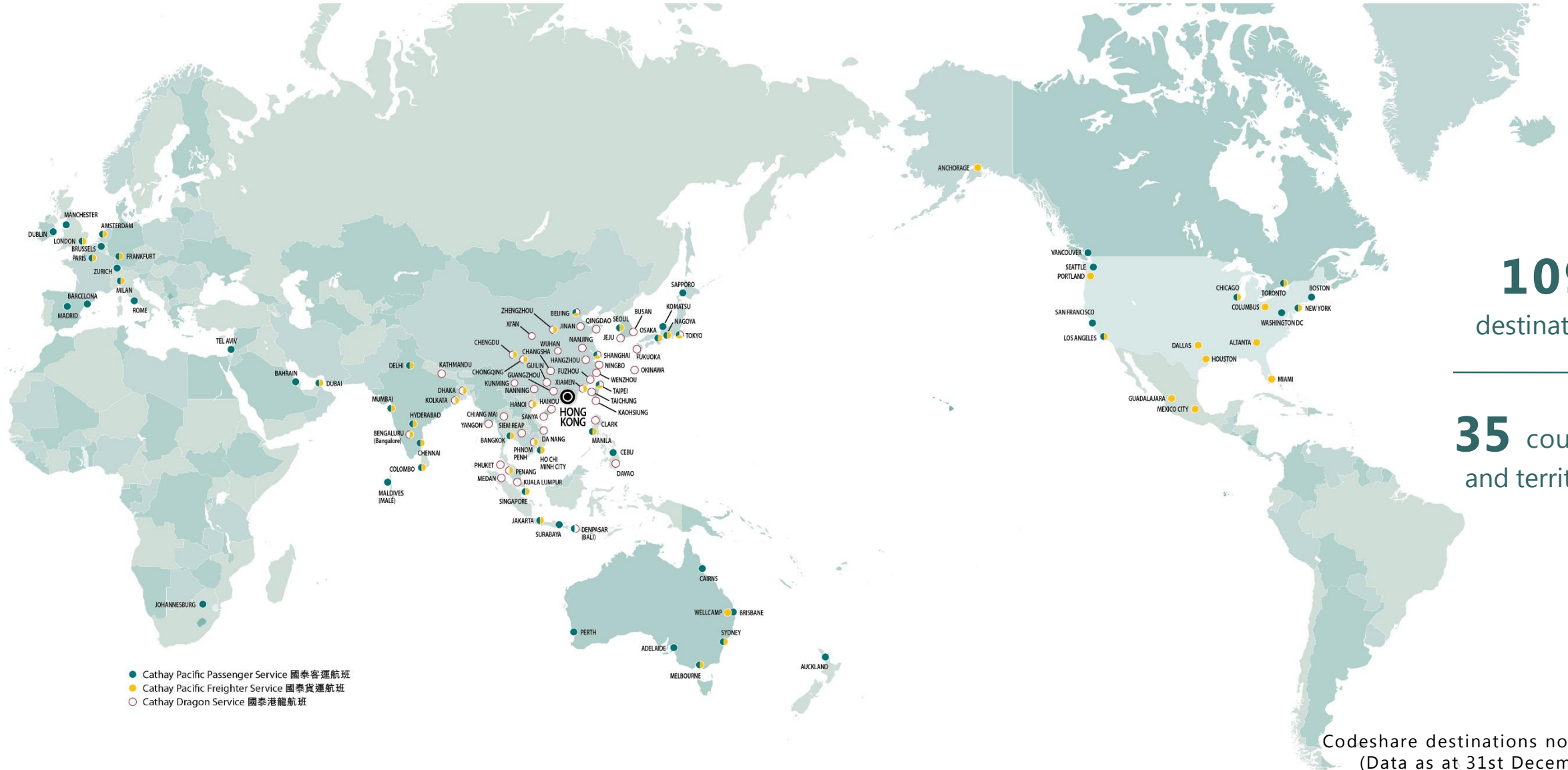


New aircraft on
order for delivery
up to 2024

71



CATHAY PACIFIC GROUP NETWORK



109
destinations

35 countries
and territories

Codeshare destinations not included
(Data as at 31st December 2018)

OTHER SUBSIDIARIES AND AFFILIATED COMPANIES

香港華民航空
air Hongkong

 **AIR CHINA**
中國國際航空公司

 **AIR CHINA CARGO**

ASIA MILES 

CATHAY PACIFIC
CATERING SERVICES

 **CPSL** CATHAY PACIFIC SERVICES LTD

 **HAS**
Hong Kong Airport Services Ltd



One of the world's **leading** aircraft engineering and maintenance providers, offering a comprehensive range of airframe, cabin, component and engine services



HAECO GROUP SERVICES



**Airframe
Services**



**Cabin
Solutions**



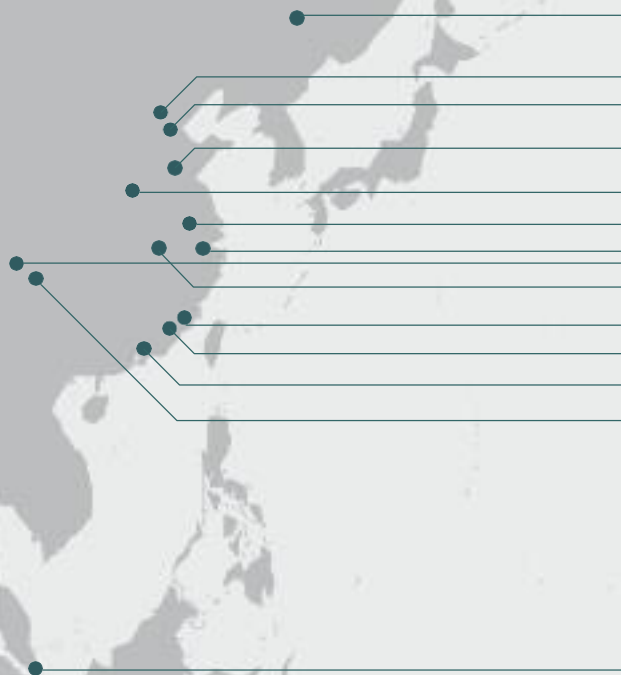
**Component
Services**



**Engine
Services**

HAECO GROUP SERVICE LOCATIONS

ASIA

- 
- Harbin
 - Beijing
 - Tianjin
 - Jinan
 - Zhengzhou
 - Nanjing
 - Shanghai
 - Chengdu
 - Wuhan
 - Jinjiang
 - Xiamen
 - Hong Kong
 - Chongqing
 - Singapore

USA

- 
- Greensboro
 - Wallburg
 - High Point
 - Lake City

2018 TOP 10 CUSTOMERS BY REVENUE



(In alphabetical order)

 | *Coca-Cola*
SWIRE COCA-COLA

Finlays
Since 1750

太古 taikoo


Q BAKERY

 **UNITED STATES
COLD STORAGE**



BEVERAGES
&
FOOD CHAIN



One of the **world's largest**
bottlers of The Coca-Cola
Company's range of beverages



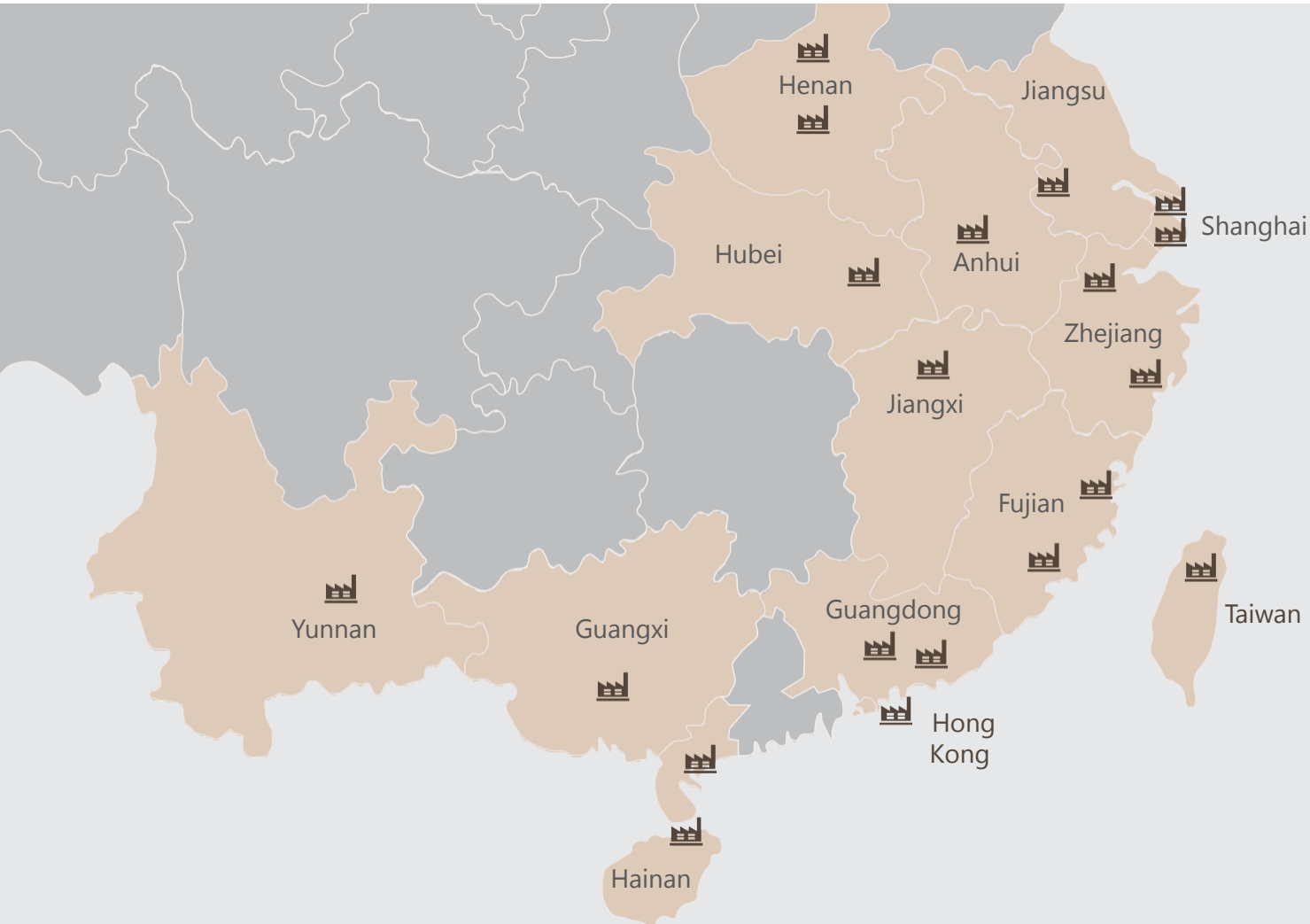
Sales Volume
1,755 million
unit cases



Franchise population
728 million

(Data as at 31st December 2018)

MAINLAND CHINA



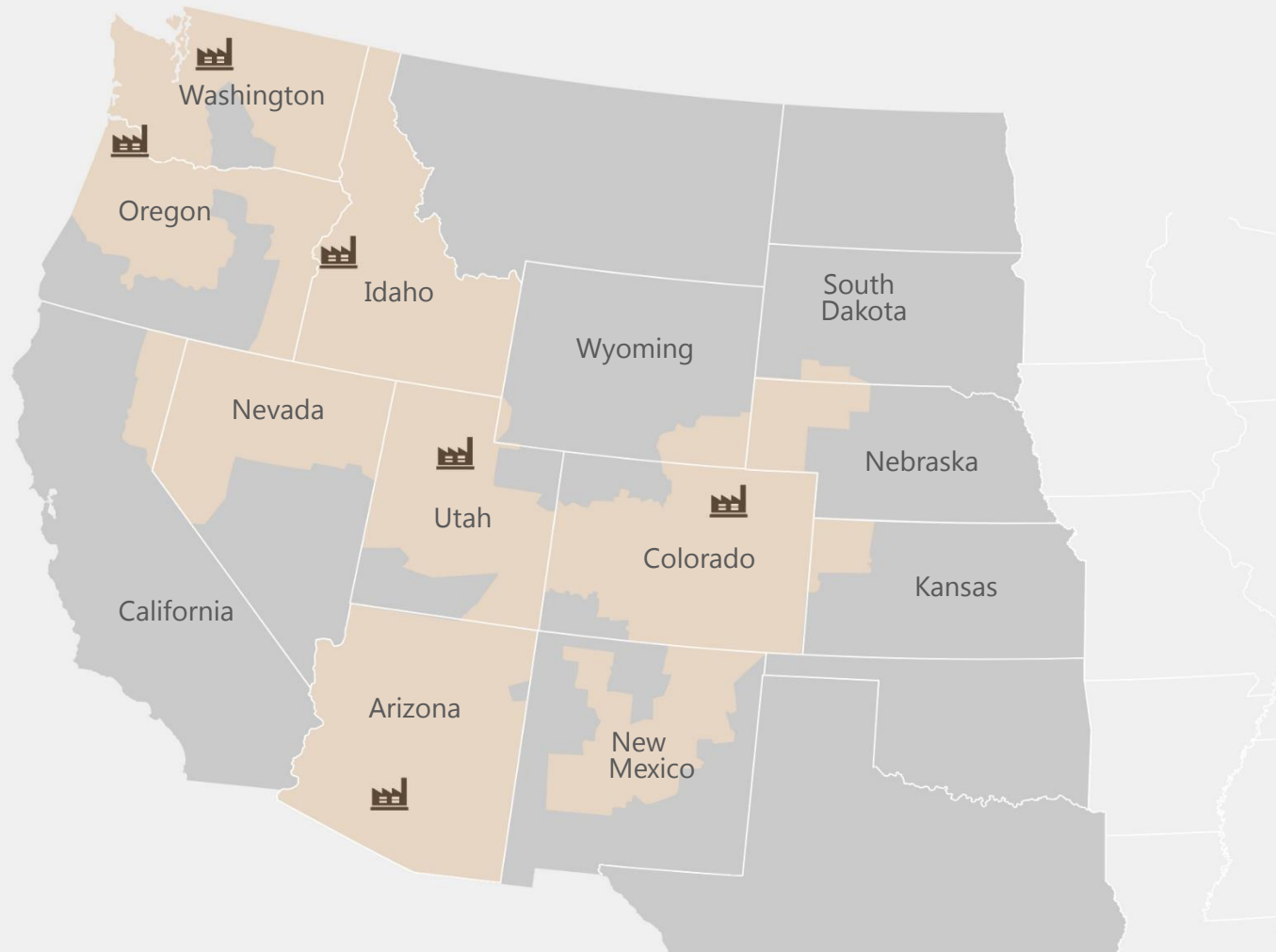
18 plants in
11 provinces
and Shanghai



Franchise population
of over **668**
million people

(Data as at 31st December 2018)

USA



6 plants in
13 states



Franchise
population of
over **28**
million people

(Data as at 31st December 2018)

DIVERSE PRODUCT AND PACKAGE PORTFOLIO



Sparkling soft drinks



Water



Energy drinks



Juice



Tea



Hydration / Sports drinks



Leading international supplier
of tea, coffee and natural
ingredients for the global
beverage industry



太古taikoo

Iconic brand
established in **1881**





Leading
bakery chain in
southwest China





**UNITED STATES
COLD STORAGE**

Third largest
Public Refrigerated
Warehouse
logistics provider
in North America





CHINA NAVIGATION



SWIRE



SWIRE PACIFIC OFFSHORE



SWIRE OILFIELD SERVICES



STEAMSHIPS





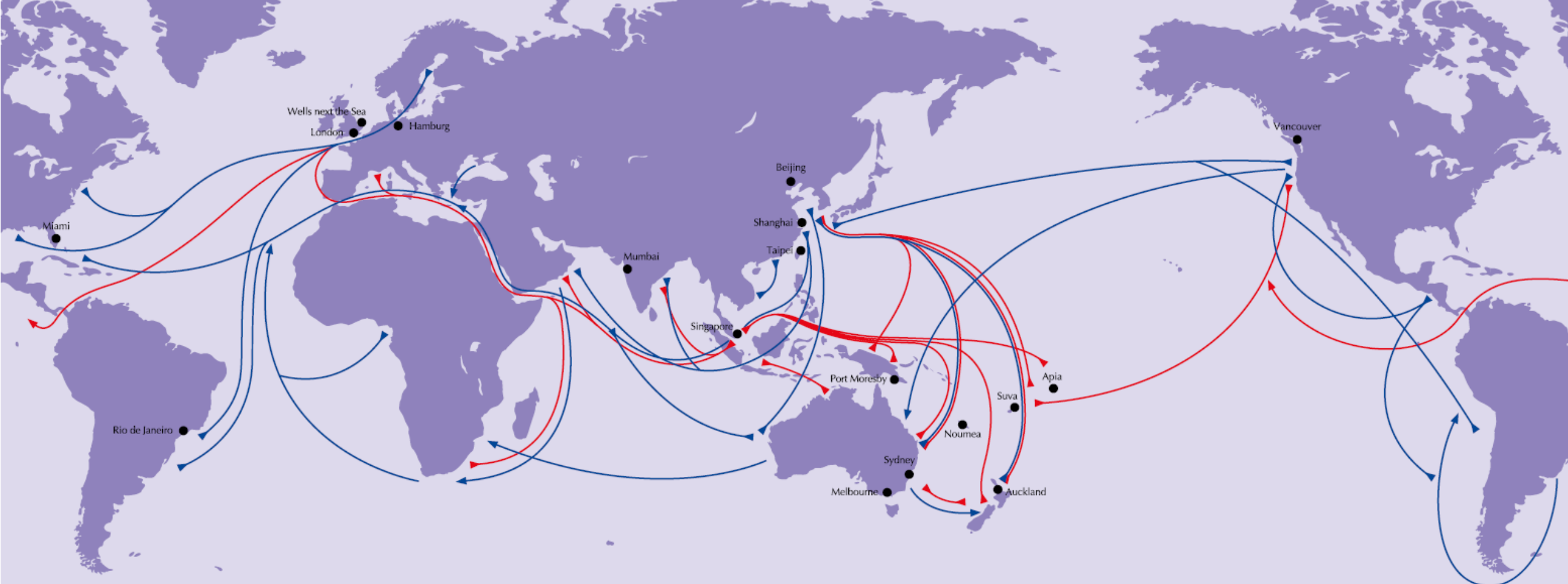
CHINA NAVIGATION



SWIRE

Formed in 1872,
Swire's **oldest**
operational business

CNCO'S PRINCIPAL NETWORK COVERAGE



— Swire Shipping — Swire Bulk • Office

(Data as at 30th June 2019)

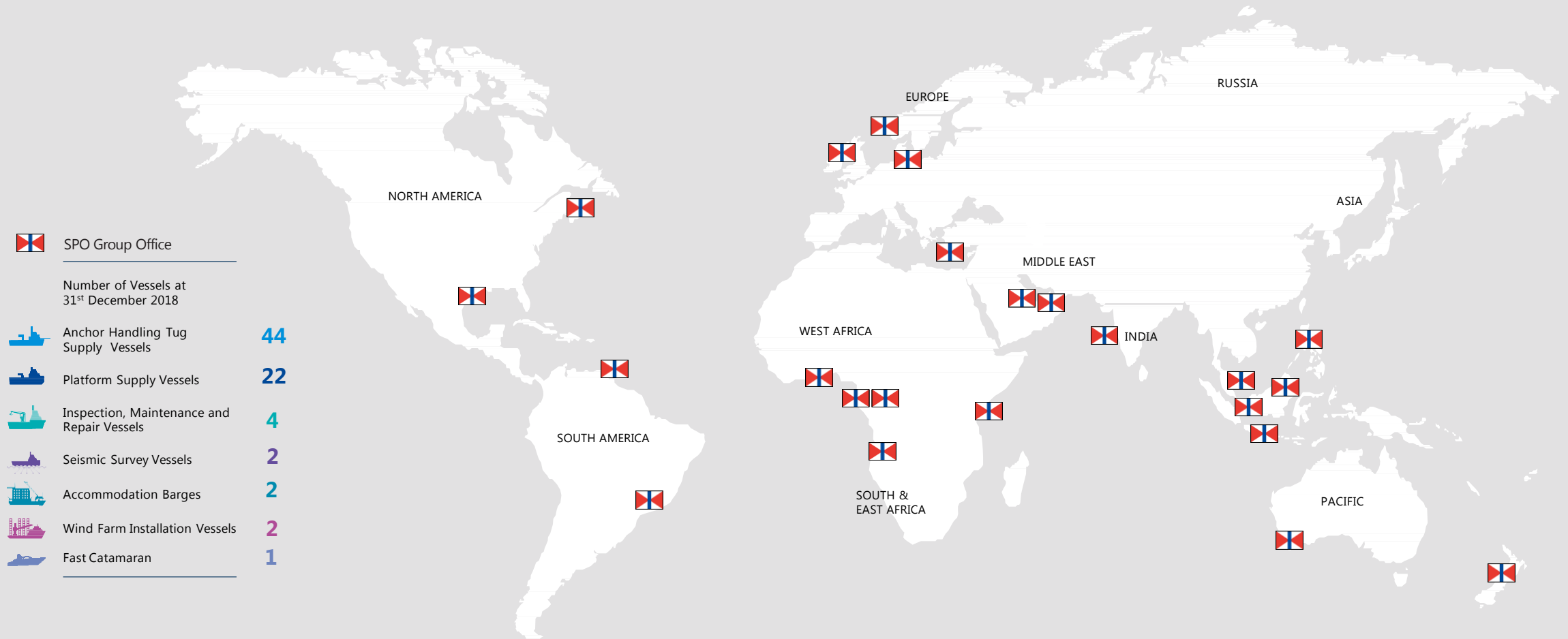


SWIRE PACIFIC OFFSHORE

Leading service provider to the offshore energy industry in every major production and exploration region outside the USA



SWIRE PACIFIC OFFSHORE'S GLOBAL FOOTPRINT



(Data as at 31st December 2018)



 SWIRE OILFIELD SERVICES

World's **largest** supplier of specialist offshore containers to the global energy industry



Leading provider of
coastal and river shipping
services in Papua New
Guinea

 SWIRE RESOURCES

 TAIKOO MOTORS

 KALARI

 HSE
MINING

 Argent
Energy


purestream
A SWIRE COMPANY



SWIRE RESOURCES

Leading brand management, retail and distribution company with operations in Greater China

MARATHON
SPORTS 马拉松

CATALOG

d2^r

GigaSports

speedo

JOCKEY

Teva

EMU Australia

ROCKPORT

CHEVIGNON
FRANCE

lepetto
PARIS

Columbia

UGG

arena

MOUNTAIN
HARD
WEAR

GO WILD

ALDO

THE KOOPLES
PARIS

havaianas

REBECCAMINKOFF

Cath Kidston
EST. LONDON 1993

crocs



TAIKOO MOTORS

Distributes **renowned** passenger and commercial vehicles principally in Taiwan





Australia's **market leader** in specialised bulk logistics





Leading specialist provider of large-scale complex mining services





Pioneer in large-scale commercial production of biodiesel within the UK & Europe





Leading provider of integrated water treatment solutions in North America







Thank You